



Broker Bulletin

May | 2021

[Health First Health Plans Broker Portal](#)

[AdventHealth Advantage Plans Broker Portal](#)

Broker Services
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Broker Financial Services
Commissions@HF.org

Customer Service
HFHPInfo@HF.org

Broker Support Line
Local:
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Toll Free:
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Administrative Services Agreement with Oscar

Health First Health Plans announced in January 2021 we have signed an administrative services agreement with Oscar. So, what does this mean for our brokers? You will be getting access to a new Broker Portal, enrollment platforms, commission statements and book of business reports.

******Broker Action Required******

We are sending this authorization request to you as it is necessary to share important broker profile information with Oscar. [Click here](#) to further understand this disclosure and authorize your consent to streamline this transition and keep your commissions paid timely.

Please complete this request by June 23. Brokers will continue to receive this notice weekly until we have received your reply or until the opt-out deadline of June 23.

Overall, the administrative services agreement will combine the expertise of Health First Health Plans with Oscar's technology platform. Both Health First and Oscar are customer-focused organizations dedicated to providing easy access to high-quality healthcare along

with the technology necessary to aid that access and make care easier for members.

Though Health First Health Plans has signed an administrative services agreement with Oscar, we will remain as two separate companies. Oscar will help to facilitate services for us while Health First Health Plans retains control over how those services are implemented and administered. We are excited for the technological advancements this partnership will bring to our members and brokers. We hope you share in this excitement.

Together, we have been working with Oscar on enhanced platforms, tools and process workflows. One important tool will be the new **Broker Portal** that is expected to go live in August. The portal will be accessible to you along the same login path you currently use. Please stay tuned for future communications around its release. From this new Broker Portal, you will enjoy enhanced resources, including:

- **New enrollment platforms** for both Individual and Family Plans, and Medicare Advantage Plans products
- **Commission statements**
- **Book of business reports**

Coming Soon

We are putting together a resource center for brokers about our Oscar partnership to make it easy for you to retrieve resources and documents in one easy-to-access **Broker Toolkit**. More details to come.

If you have any questions, please contact your Health First Health Plans' or AdventHealth Advantage Plans' sales representative or Broker Services at HFBroker@HF.org.

We value and appreciate your partnership.

Health First | HFBroker@HF.org



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